



LONG ISLAND  
COUNCIL ON  
ALCOHOLISM  
AND DRUG  
DEPENDENCE

**LICADD**

**LICADD 2022  
Report to  
the Community**



LICADD's mission is to address the addictive climate of our times by providing initial attention and referral services to individuals, families, and children, through intervention, education and professional guidance to overcome the ravages of alcohol and other substance-use related problems.

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**LICADD is pleased to present the 2022 Report to the Community.**

We are proud to share with you our many innovative solutions and rapid responses to the recent dramatic shifts in the world and the evolving needs of families struggling with substance use disorder.

**We are constantly listening, assessing and responding to the needs of the community.** The fentanyl crisis continues to devastate communities on Long Island and beyond. Families face many obstacles as they seek to access effective treatment. LICADD provides immediate, innovative and consistent services. Our rapid expansion of HIPAA-compliant telehealth services kept thousands of individuals and families connected to substance use counseling services and support groups during an unprecedented time of isolation and crisis. **LICADD remains a life-line, helping individuals and families access effective treatment.**



**LICADD is working with our partners on the local and national level to deliver workable solutions to the community.** Invited by the Drug Enforcement Agency (DEA) we helped organize the inaugural DEA Family Summit bringing family members and law enforcement together to share their concerns for their children and to voice ideas for solutions. We learned how we can work together to foster safer, healthier communities for all Long Islanders.

**Raising public awareness is key to our life-saving mission.** This year, we welcomed Families in Support of Treatment (F.I.S.T.) and Gabriel's Giving Tree (G.G.T.) into the LICADD family. This partnership will expand LICADD's comprehensive system of support for families including skilled family interventions and grief and loss services.

**Thank you for your support.** You made it possible for LICADD to provide direct intervention services, counseling and treatment referrals to over 26,000 individuals through our clinical services and Open Arms Employee Assistance Program. We are in the schools on Long Island providing prevention and education services. Our clinicians are on call 24 hours a day, seven days a week, saving lives and helping people find solutions to their problems. We stand at the ready when Long Islanders need help.

**Thank you for helping LICADD serve the community,**

A handwritten signature in black ink, appearing to read 'Steve Chassman'. The signature is fluid and cursive, with a long horizontal line extending to the right.

Steve Chassman, LCSW, CASAC  
*Executive Director, LICADD*

# Here at LICADD, we are making an impact everyday while keeping an eye on the long-term

**On behalf of the LICADD Board of Directors, I am excited to share with you the extraordinary accomplishments our team has made in 2022 and the evolutionary multi-year strategic plan to ensure strong and impactful growth in 2023 and beyond.** I am proud to serve as LICADD's Board Chair during this innovative period of growth.



In 2022, the board, in partnership with stakeholders, community partners, and the LICADD team mapped out where we could do the most for the Long Island community and the best way to get there.

**As a result, we are focused on expanding public awareness of the clinical services LICADD provides to at-risk individuals and families.**

- We are **broadening our Open Arms Employee Assistance Program presence** as we respond to the rise in complex mental health challenges facing the Long Island workforce.
- We are **committed to ensuring all programs and services are more inclusive** of minorities, youth and other marginalized populations.
- We are committed to an unprecedented focus on battling the opioid crises with **expanded education, outreach and referrals to treatment.**
- We are working on fully integrating **Families in Support of Treatment (F.I.S.T.) and Gabriel's Giving Tree (G.G.T.)** into the LICADD family.
- We are providing even more extensive **family counseling.**

**In 2023 we will update our brand to better reflect the LICADD of today while respecting the traditions of a 67-year history.** Look for a refreshed identity in our logo, incorporation of F.I.S.T. and G.G.T. and expanded outreach and communication across all channels.

**We begin 2023 with a fresh perspective and hope you'll join in supporting LICADD in this exciting new phase of service to the community.**

Thank you,

A handwritten signature in black ink that reads "Rob Ripp".

Rob Ripp  
*Chairman of the Board, LICADD*

# There is so much to be excited about here at LICADD!

## LICADD is healing families and transforming communities

- Helped over 20,000 people in their fight against opioid addiction, alcoholism and mental health issues
- Provided prevention education to an additional 28,000 students, professionals, and community members
- Expanded our Open Arms Employee Assistance Program to meet the escalating challenges facing employers and employees from Maine to Florida
- Amplified the voice of recovery by raising public awareness of substance use disorders and connected more people to accessible treatment
  - Social media posts in Q4 tailored to our professional, family, client and supporter groups garnered a 50% increase on both Facebook and Instagram
  - Paid media earned seven million views across families and donors since 2022 Thanksgiving alone
- Welcomed Families in Support of Treatment and Gabriel's Giving Tree into the LICADD family, enhancing our grief and loss support capabilities for at-risk families across Long Island

# LICADD has successfully provided critical services in times of crisis and engaged the community in times of calm

## HOW WE HAVE SERVED

- Over 4,500 calls for mental health and substance use services
- Over 20,000 sessions
  - 11,900 clinical sessions
  - 10,000 Employee Assistance Program sessions
- Eight family interventions
- Over 21,000 people educated through the Student Assistance Program and Professional Continuing Educational Program
  - 17,000 students
  - 4,000 community members and professionals

## HOW WE HAVE ENGAGED WITH THE COMMUNITY TO FIGHT SUBSTANCE ABUSE HEAD ON

- Event attendance: 740 people across age, gender, orientation and socioeconomic status
- Led the dialogue on substance use disorders with legislators, treatment providers, allies and family advocates raising public awareness of the heightened risk of overdose during the holiday season and connecting at risk individuals and families to treatment
- Partnership with treatment, law enforcement and community advocate professionals
  - Drug Enforcement Agency Family Summit Partnership
- Dramatic increase in social media engagement due to a refresh on all platforms in Q4 2022
  - 16x increase in Giving Tuesday 2022 vs. 2021
  - 50% increase in Facebook visits year-over-year
    - 67% increase in reach Q4 2022
  - 50% increase in Instagram visits year-over-year
    - 167% increase in reach in Q4 2022
  - 25% increase with professionals on LinkedIn wanting to learn more about the agency and/or job opportunities

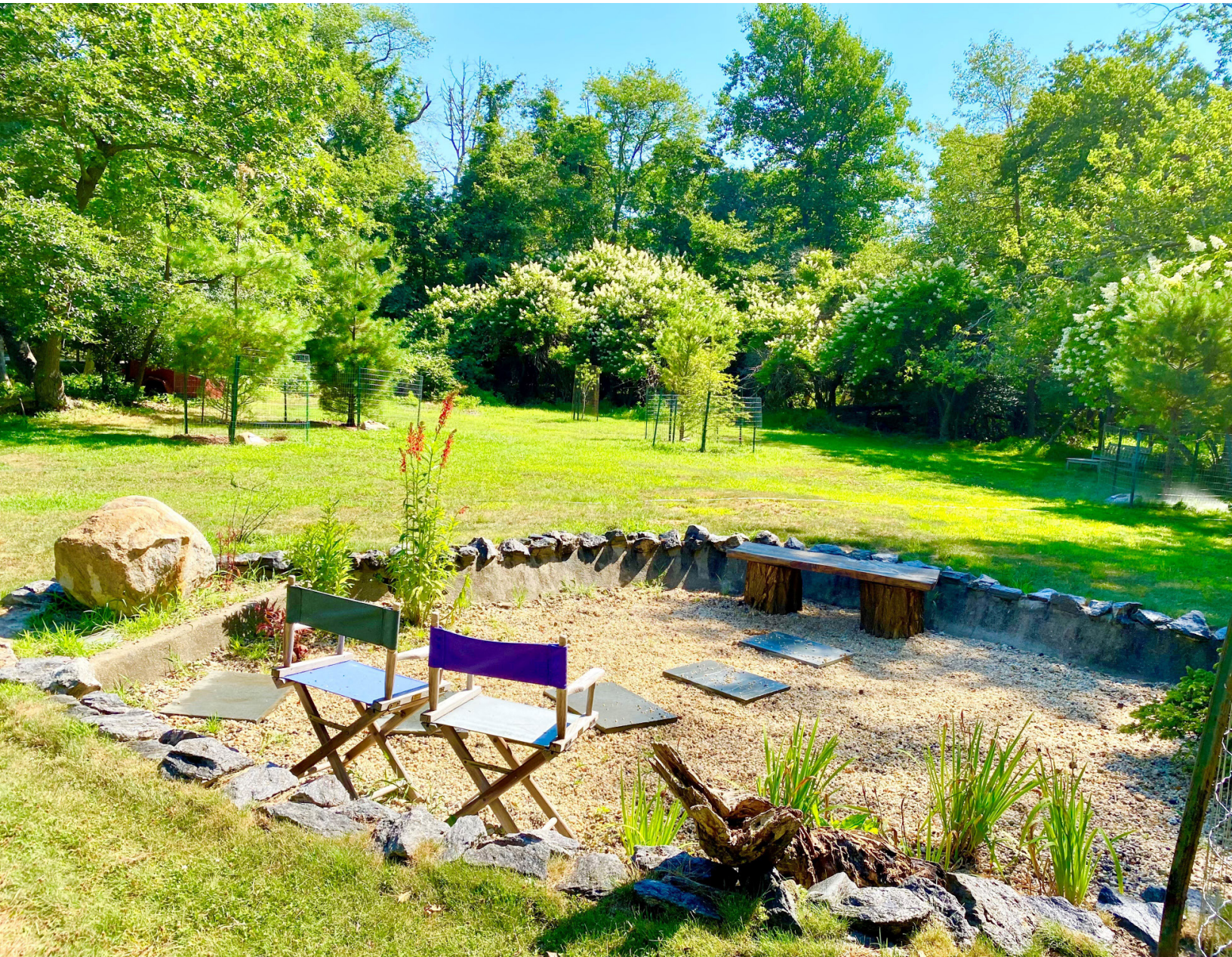
# LICADD's legislative appointments reflect our valuable experience when helping shape public policy

## LICADD is proud to be a member of the

- Nassau County Heroin Prevention Task Force
- Suffolk County Substance Use Task Force
- Suffolk County Communities of Solution
- Suffolk County Partners in Prevention
- A broad swath of other Suffolk County Department of Health Committees and Subcommittees including public health organizations, faith and clergy-based organization, institutions of higher learning and researchers

LICADD took seriously the role of stewardship in Long Island communities. We helped steer pivotal conversations on health and wellness, drove forward important initiatives, and played a significant role in crafting legislation and policy





Gabriel's Giving Tree Memorial and Recovery Garden

**With our Families in Support of Treatment and Gabriel's Giving Tree partnerships, we are able to provide even more advocacy**

# Local media has recognized our impact and national media is taking note

## Urgent message for those struggling with addiction during the holidays: There's help available

CBS NEWS  
NEW YORK

BY JENNIFER MCLOGAN  
DECEMBER 13, 2022 / 7:12 PM / CBS NEW YORK



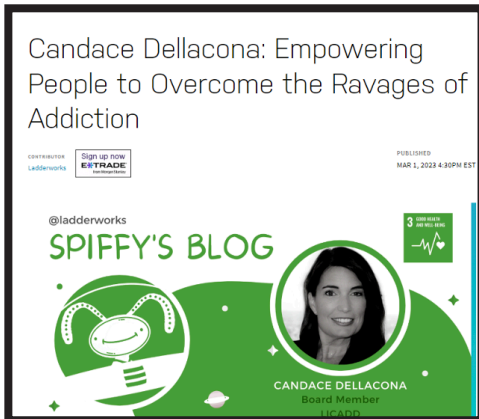
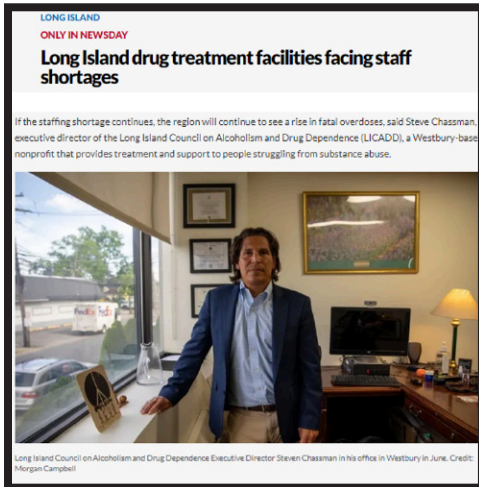
## Long Island marks beginning of International Overdose Awareness and Recovery Month

CBS NEWS  
NEW YORK

BY JENNIFER MCLOGAN  
AUGUST 31, 2022 / 6:06 PM / CBS NEW YORK



"Right now, this is national security internally for Long Island, New York and American families who are losing loved ones at a rate we've never before tracked in American history," said Steve Chassman, with the Long Island Council on Alcoholism and Drug Dependence.



**We are anticipating national coverage in 2023 thanks to our efforts across entertainment, family education and support**

**LOCAL COVERAGE IN 2022:**

- April: A perfect storm of two pandemics (Newsday)
- May: Long Island drug treatment facilities facing staff shortages (Newsday)
- Councilwoman Maier Offers Free Narcan Training Session to Residents (Oysterbaytown.com)
- July: Long Island drug treatment facilities facing staff shortages (Newsday)
- August: Long Island marks beginning of International Overdose Awareness and Recovery Month (CBS News)
- December: Grieving LI parents to help spread DEA's 'One pill can kill' campaign aimed at combating drug epidemic (Newsday)

**NATIONAL COVERAGE TO COME IN 2023:**

- LICADD will be featured in a documentary film produced by Stone Village Films on the co-occurring disorders of ADHD and SUD
- LICADD Executive Director Steve Chassman, LCSW CASAC participated in a roundtable for PBS/Channel 13, "Substance use and the overdose epidemic."

# Your Support Matters

## With your help, we have gained many inroads, but we are far from done

- The deadly factors of COVID-19 on mental health, fentanyl in our schools and economic downturns continue to gain traction
- We need your help to expand our clinical team to reach the rapidly escalating number of at-risk families on Long Island through our Employee Assistance Program and Student Assistance Program

## Our financial transparency and responsibility has earned us multiple accreditations, including the Platinum Award from GuideStar

- Our ratio of program expenses is 77% of our total expenses, surpassing the industry standard. Better Business Bureau's Wise Giving Alliance recommends a ratio of 65% or higher
- LICADD operates with minimal overhead and administrative costs and receives a sterling annual independent audit for sound nonprofit financial management
- Implementation of our strategic plan, as well as achievement of multiple quantitative metrics, enabled us to earn the highest level of transparency from Guidestar, an industry-leading watchdog site

- Platinum Transparency 2022 with Candid

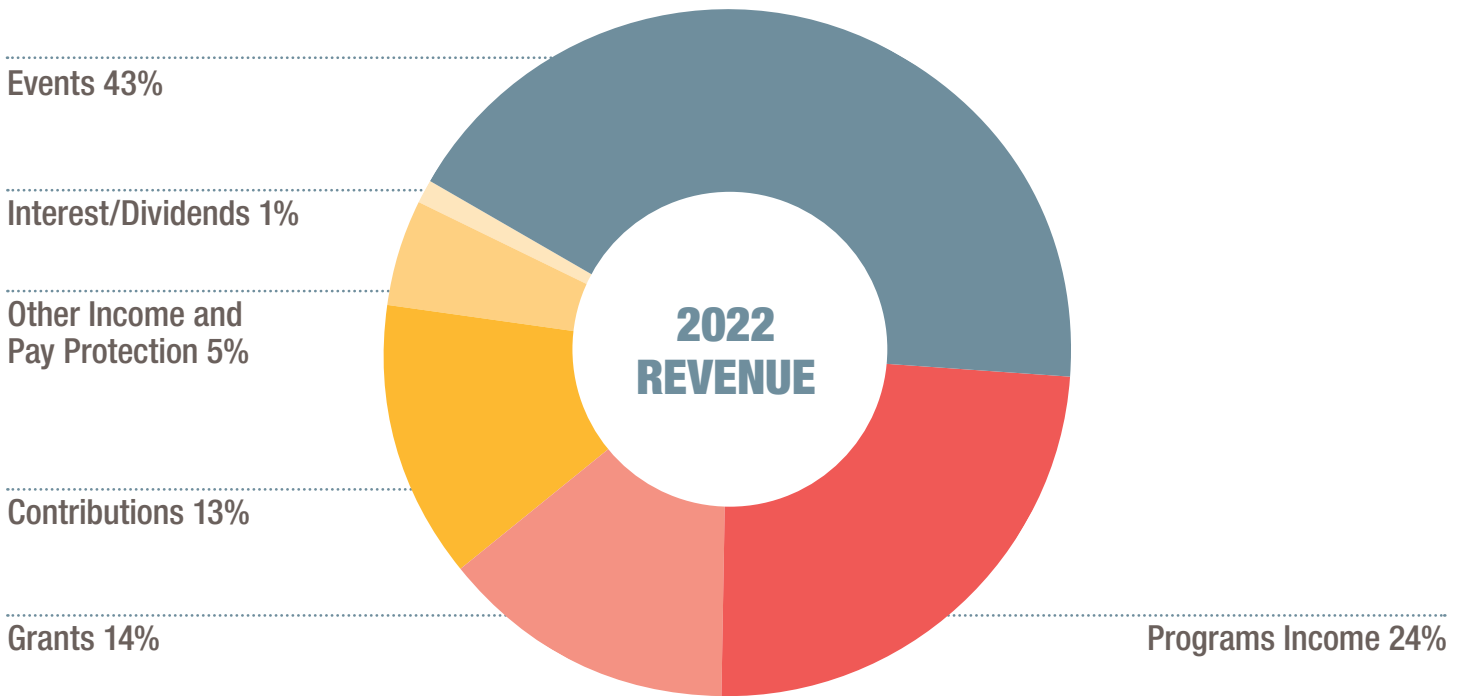


### Please consider giving to help support our ongoing substance use and mental health programs

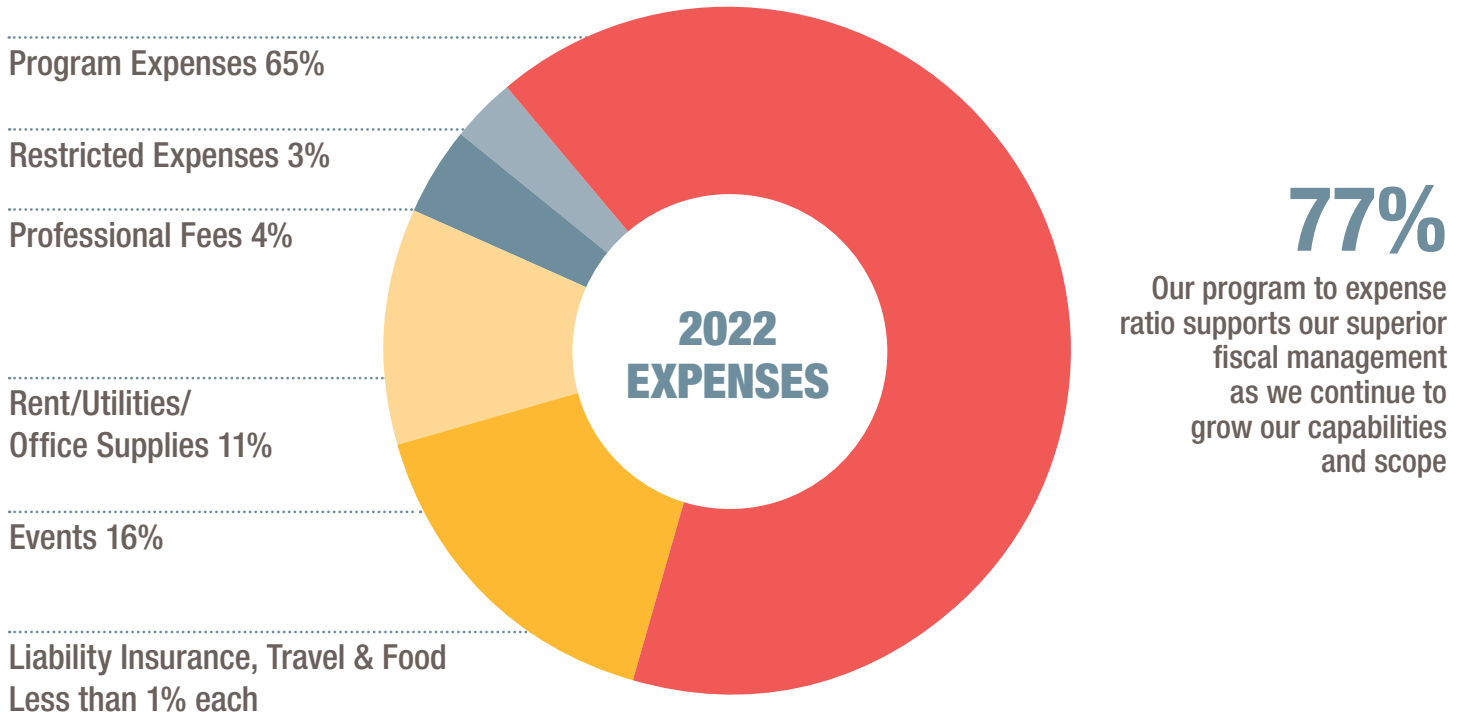
- Monthly/Quarterly giving
- Memorial Donations in memory or honor of a loved one
- Planned Giving as part of your estate planning

For information on how you can support LICADD contact Rosanne Slattery at [Rslattery@licadd.org](mailto:Rslattery@licadd.org)

## Our events and programs deliver on our mission to bridge counseling and community



## Thanks to our donors, the growth of our EAP and SAP programs have enabled us to meet the demands of the post Covid-19 environment head on



**77%**

Our program to expense ratio supports our superior fiscal management as we continue to grow our capabilities and scope

# LICADD Events and Celebrations



# Our Volunteers are the lifeblood of LICADD

## Our Volunteers

- They are passionate, dedicated individuals who empower us to achieve our goals on a non-profit budget
- Addiction is a community issue with a community-based solution. Do you know someone who is looking to make an impact? We would love to hear from them!

Please email Angela Brooks at [Abrooks@licadd.org](mailto:Abrooks@licadd.org)

## Meet one of our volunteers: Tasmia Ali

While searching for volunteer work in the field of substance abuse, Tasmia came across LICADD's website and was instantly moved by our mission. She was especially attracted to our Student Assistance Program because of her passion for combating mental health and substance abuse stigma. Since officially joining the LICADD family in September 2021, Tasmia has helped with creating informational social media posts, designing flyers and pamphlets, assembling drug testing and naloxone kits, making outreach calls, and much more.



In addition to volunteering at LICADD, Tasmia is currently an undergraduate research student pursuing bachelor's degrees in Psychology and Neuroscience. She also works at a research lab on her school's campus where she studies the neurobiology underlying motivation and drug addiction. Her contributions in the lab have awarded her co-authorship on multiple papers that are under review for publication.

# Our team embodies the mission of LICADD and delivers it across therapeutic, legislative and professional aspects of our work

## LICADD Board of Directors Executive Officers

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Eric Sherman  
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John P. Sheehy, MD, FAAP

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Rev. Michael F. Smith

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Adam Birkenstock, LCSW  
*Director of Programming*

Dhamary Davidson-Smith, aPHR  
*Human Resources Director*

## Development Department

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*Chief Advancement Officer*

Kathryn Bennett, M.S.  
*Director of Marketing and  
Communications*

Angela Brooks  
*Director of Special Events*

Nadege Jeanty  
*Development and  
Communications Assistant*

## Clinical Department

Marcie Siciliano, MS. ED, CAS, LMHC,  
CAMS-II, CAI  
*Clinical Director*

Kaitlyn Nicholson, LMSW, CASAC-T  
*Employee Assistance Program Manager*

Alexandra Hougrou, MSW  
*Student Assistance Program Coordinator*

Lauren Torrisi, MHC-LP  
*Anger Management Coordinator*

Joanne Devitt, LPN, CASAC  
*Family Service Counselor*

Lionel Pacheco, MHC-LP  
*Substance Use Counselor*

Greg Schult MHC-LP  
*Substance Use Counselor*

Laurie Val, MHC, SPC  
*Substance Use Counselor*

Dawn Williams, CASAC-T  
*Counselor, Criminal Justice*

Rose-Marie Snyder  
*Clinical Administrative Assistant*

**LICADD is an agency in constant evolution.** When the challenges facing our communities – and the individuals and families living in them – change, we change to meet them. Through the incredible challenges of the last few years, our team has grown to include new social workers, mental health counselors, CASACs, and – most importantly – Long Islanders committed to bringing a fresh perspective. **The staff at LICADD makes our mission a reality. I'm proud to work alongside them every day!"**

— Adam Birkenstock LCSW, *Director of Programming*





## Meet our new Substance Use Counselor: Laurie Val MHC-LP, SPC

Laurie's eight years of experience as a coach to professional athletes and her Masters in Sports Exercise Psychology have made her indispensable to the student athletes on her caseload from our Student Assistance Program. She is working to reinvigorate our Coach's Training Program, an educational outreach model that aids school coaches in identifying and supporting at-risk student athletes, helping them to improve their coping skills, connect to community supports, and avoid debilitating addiction.

**As a Board Member and father of two teenage daughters I am excited about the direction LICADD is taking.** Over the past year there has been a concerted effort on behalf of the leadership within the organization to continue to support and advocate for families and individuals struggling with Substance User Disorder during these trying times with the addition of Families in Support of Treatment and Gabriel's Giving Tree. **It's a family disease and LICADD recognizes the importance of helping all those affected.**

These are exciting times at LICADD for young people not yet impacted by drugs and alcohol but who are struggling to find coping skills to meet these challenging times. **Our Youth ARE our Future and at LICADD we are investing a lot of resources in reaching young teens and their families to engage them where they are in times of crisis and of calm.** For example, LICADD will be sponsoring an event at Syosset HS and will be handing out customized bracelets from "The Little Words Project" to remind teens they are GOOD ENOUGH to help build self-esteem and engagement with LICADD.

**As our evolution continues our commitment at LICADD is to become the leading resource provider for Long Islanders and beyond.** Stay tuned for more exciting news on our growth and new partnerships.

— Eric Sherman, *Board Vice-Chair*

# We have much to look forward to in 2023

- Demonstrating our ongoing commitment to impact, thought leadership and the joy and hope found in the recovery process with our brand refresh
- Expanding our grief and loss support and family intervention services thanks to the exciting inclusion of Families in Support of Treatment and Gabriel's Giving Tree into the LICADD family
- Re-launching our Criminal Justice Program to continue our pioneering tradition of creating innovative programs to meet the evolving needs of families, students and the community
- Launching new events that bring in fresh support and voices
  - Partnerships with local high school students to support mental health and wellness through LICADD services
  - Our partnership with the Little Words Project delivers on our diversity, equity and inclusion imperative of LICADD's Evolution Plan to remind young women that they are "good enough" with customized LICADD bracelets that can be passed on, increasing awareness of our services so that we're top of mind in times of crisis

## We are so glad you are here!

Thank you to our Board of Directors,  
our Incredible Staff and Volunteers, our  
Supporters and Program Partners, and  
most of all, every person who allows us  
to help you and your families heal.

**You inspire  
us every day!**



### **Nassau County Office & Executive Offices**

1025 Old County Road, Suite 221  
Westbury, NY 11590  
516.747.2606

### **Suffolk County Offices**

THRIVE, Recovery Community & Outreach Center  
1324 Motor Parkway, Suite 102  
Hauppauge, NY, 11749  
631.979.1700

### **Connect with Us on Social Media**

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